



TOUR DE FRANCE 2012
PARIS 21-23 JULY

**SAXO
BANK**



Dear all

For the fifth year in a row all regions and offices in the Saxo Bank Group now have the opportunity to take advantage of the sponsorship of Team Saxo Bank and invite valued clients and business partners to the Tour de France finale weekend in Paris.

Below you will find more information about the events taking place during the weekend 21-22 July. An official invitation and program will be available early May. Due to the question of the UCI license settled only a few weeks back we haven't been able to publish the program until now.

We hope to see many of you there and look forward to welcoming you and your clients to Paris once again.

PROGRAM IN SHORT:

SATURDAY 21 JULY

FROM 15:00 Individual arrival and check-in at Hotel Warwick Champs-Élysées
The event starts officially on Sunday morning, but Team Saxo Bank hostesses are available to assist you with recommendations and bookings of activities, meeting facilities, excursions and restaurants of your choosing.

SUNDAY 22 JULY

07:00 – 10:00 Breakfast at hotel restaurant
08:00 – 09:00 Bike ride on the Champs-Élysées – pre booking needed
12.30 – 18:00 Tour de France finale at Saxo Bank VIP area on the Champs-Élysées
20:30 – 02:30 Finale cocktail party with riders at a private venue

MONDAY 23 JULY

07:00 – 10:00 Breakfast at hotel restaurant
Before 12:00 Check-out of hotel and individual departure

The event starts and ends at Hotel Warwick in Paris.
For detailed program, and further information please see the following page.

PROGRAM IN DETAIL:

SATURDAY 21 JULY

12:00 – 15:00

Individual arrival at Hotel Warwick Champs Elysées

On your arrival, Saxo Bank hostesses will be available to assist with your check-in. Your room will be ready from 15:00, but if you arrive earlier we can store your luggage for you.

If you wish to arrive Friday instead of Saturday please let us know in advance, as we will be able to facilitate a limited number of rooms from Friday (€ 425/room). Please note that you will be charged separately for this.

The event starts at the hotel in Paris. The planning and costs of flights to Paris and the journey to the hotel are up to the individual.

Informal TV event from around 17:00.

In a typical sports pub just across the road we will watch on TV flat screens and follow the Team Saxo Bank riders at the 52 km decisive individual time trial from Bonneval to Chartres. Refreshments will be served through the afternoon.

Dinner on your own. Feel free to ask our Team Saxo Bank hostesses for recommendations and restaurant bookings.

SUNDAY 22 JULY

07:00 – 10:00

Breakfast at hotel restaurant

08:00 – 09:00

Ride like a pro! Do your own lap of honour riding on one of our Team pro bikes, as we escort you on a lap on Champs-Elysées. Special and separate booking is necessary for this activity.

12.30 – 18:00

Tour de France finale at Saxo Bank VIP area on the Champs-Élysées

At 12:30 you will be escorted on foot to our private Saxo Bank section in the official VIP area of Rive Gauche – just 100 meters from the finish line. It is a 15 to 20 minute walk from our hotel. Our hostesses will greet you with a welcome drink.

At 13:30 - Opening of a sit down lunch. Around 15:00 the Caravan parade will entertain you until the arrival of the riders at around 16:30.

Around 18:30-19:00 and after the ceremony and the team parade, we will walk you slowly back to the hotel.

Dress code: casual/sport/Saxo Bank jersey

20:30 – 01:00

Cocktail party with riders and Team management at a venue yet to be decided.

At 20:30 busses will be ready to escort you from the hotel to a private venue.

The Team Saxo Bank riders, sports directors, other member of the team and fellow team sponsors will be in attendance. Canapés, selected wines, light musical entertainment and rider interaction will be the main elements of the evening.

From 01:00 shuttle busses are available to escort you back to the hotel.

Dress code: Smart casual evening dress

MONDAY 23 JULY

07:00 – 10:00

Breakfast at hotel restaurant

Before 12:00

Check-out of hotel and individual departure

Following breakfast, Saxo Bank hostesses will be available to help with your check-out.